



## THE EASTERN CITY IS A UNIQUE AND SPECIAL PART OF THE CITY OF LONDON.

Experience the magic of the festive season through a range of free creative installations and activities presented by the EC Business Improvement District.

The iconic tall building skyline set against the backdrop of historical architecture makes this a magical place to be during the winter. Boasting some of the best party venues, world-class food, hospitality and hotels there is something for workers, visitors and residents alike to enjoy.



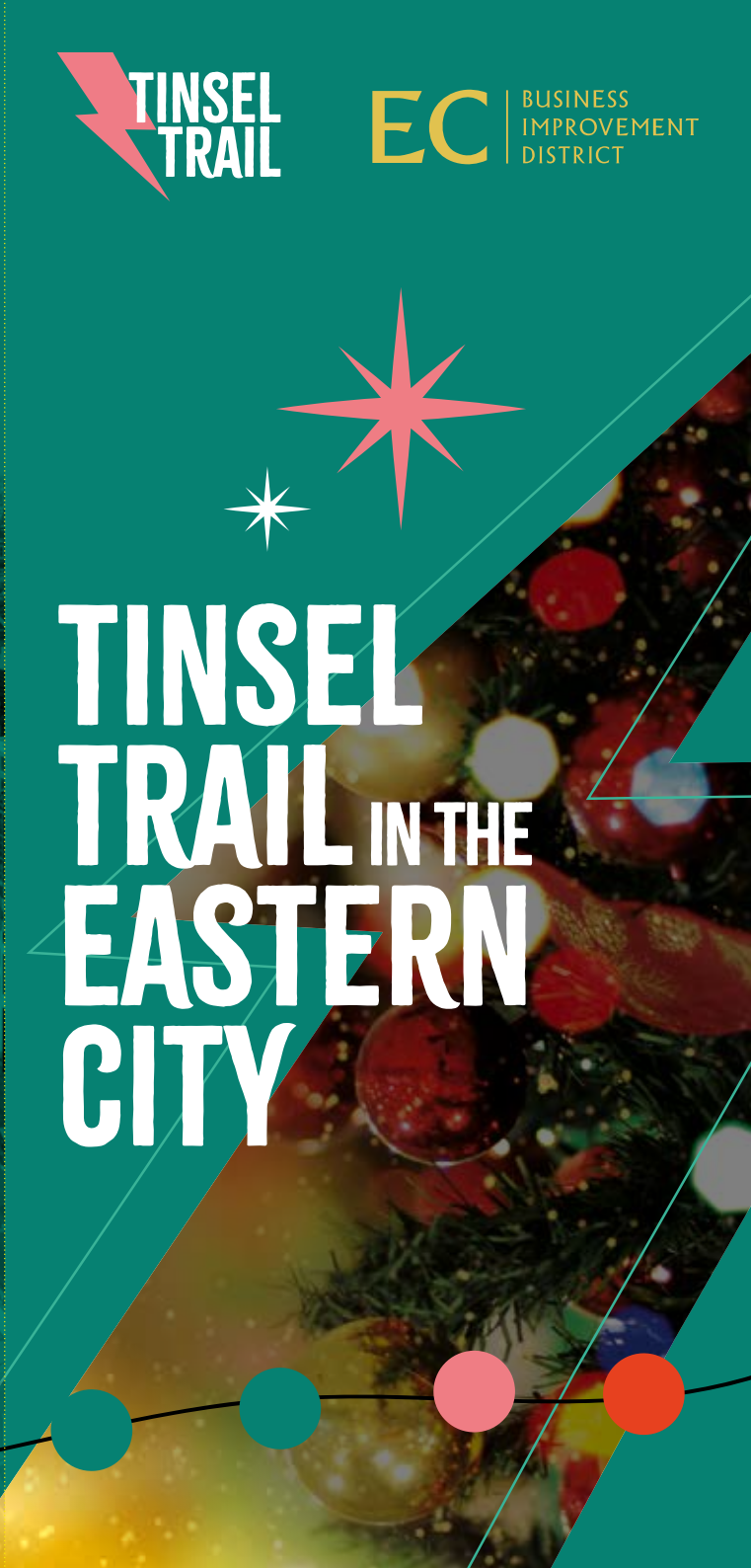
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# TINSEL TRAIL IN THE EASTERN CITY





**EC** BUSINESS IMPROVEMENT DISTRICT

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**1. MOSAIC 2023 BY ARTIST AT ONE BISHOPSGATE PLAZA** 16TH NOVEMBER – 5TH JANUARY

Delivered in partnership with Pan Pacific London and MTArts. This unique installation by artist Aurnard Lappierre reinvents the traditional Christmas tree in a sustainable and modern vision. The tree is fitted with mirrored cubes arranged in a manner which evokes the natural geometry of a pine cone reflecting the city around it.

**2. BE THE TREE** 30TH NOVEMBER TO 22ND DECEMBER  
WEDNESDAY TO SATURDAY 4-8PM

Working with Trees for Cities charity, Aviva and inspirational artist Jasper Toeli 'Be the Tree' invites the public to connect with a city tree. Simply place your face inside the O2 bottle and see your face projected onto a 20 foot tree embellished by artist Ella Schofield Lack, through the magical technique of video project mapping. You will then be able to download your image to share a unique digital Christmas card with your friends and family.

**3. LIGHT TUNNEL INSTALLATION AT LEADENHALL MARKET** 16TH NOVEMBER TO DECEMBER

Get merry and bright at Leadenhall Market – get the perfect photo with our light tunnel in a side alley of the market, soak in the atmosphere of the stunning architecture and decorations, take in the tunes of carol singers performing at peak times, grab a seasonal bite to eat and drink and wander the shops for Christmas gifts.

**4. SNOW GLOBE AT FENCHURCH STREET STATION** 5TH TO 8TH DECEMBER

Step inside an immersive inflatable Winter Wonderland snow globe which will allow visitors to capture that insta-worthy moment.

**5. CHRISTMAS TREE LIGHT SWITCH ON AT ST HELEN'S UNDERSHAFT CHURCHYARD** 30TH NOVEMBER

Celebrate the yuletide spirit with the local community at our traditional Christmas tree light switch on, with festive choir and refreshments. Keep your eyes peeled for snow!

**6. CHRISTMAS CREATIVE WORKSHOPS AT VARIOUS LOCATIONS** THROUGHOUT NOVEMBER & DECEMBER

Want to get creative? We have a series of free workshops across the Eastern City for you to enjoy including gingerbread biscuit decorating, wreathmaking, bauble decorating, candle-making and more! Follow our social media channels for full booking information.

**7. WIN A PRIZE WITH OUR EC CHRISTMAS CRACKERS** SURPRISE LOCATIONS THROUGHOUT NOVEMBER & DECEMBER

Will you be a lucky winner when you pull our EC Christmas crackers? You could win prizes to enjoy at restaurants, bars, pubs and shops across the City of London. (T&C's apply). Follow our social media channels for more announcements.